

OKC RISING

but first, a brief look at where we
came from...

Russell Claus

PLANNING DIRECTOR, OKLAHOMA CITY



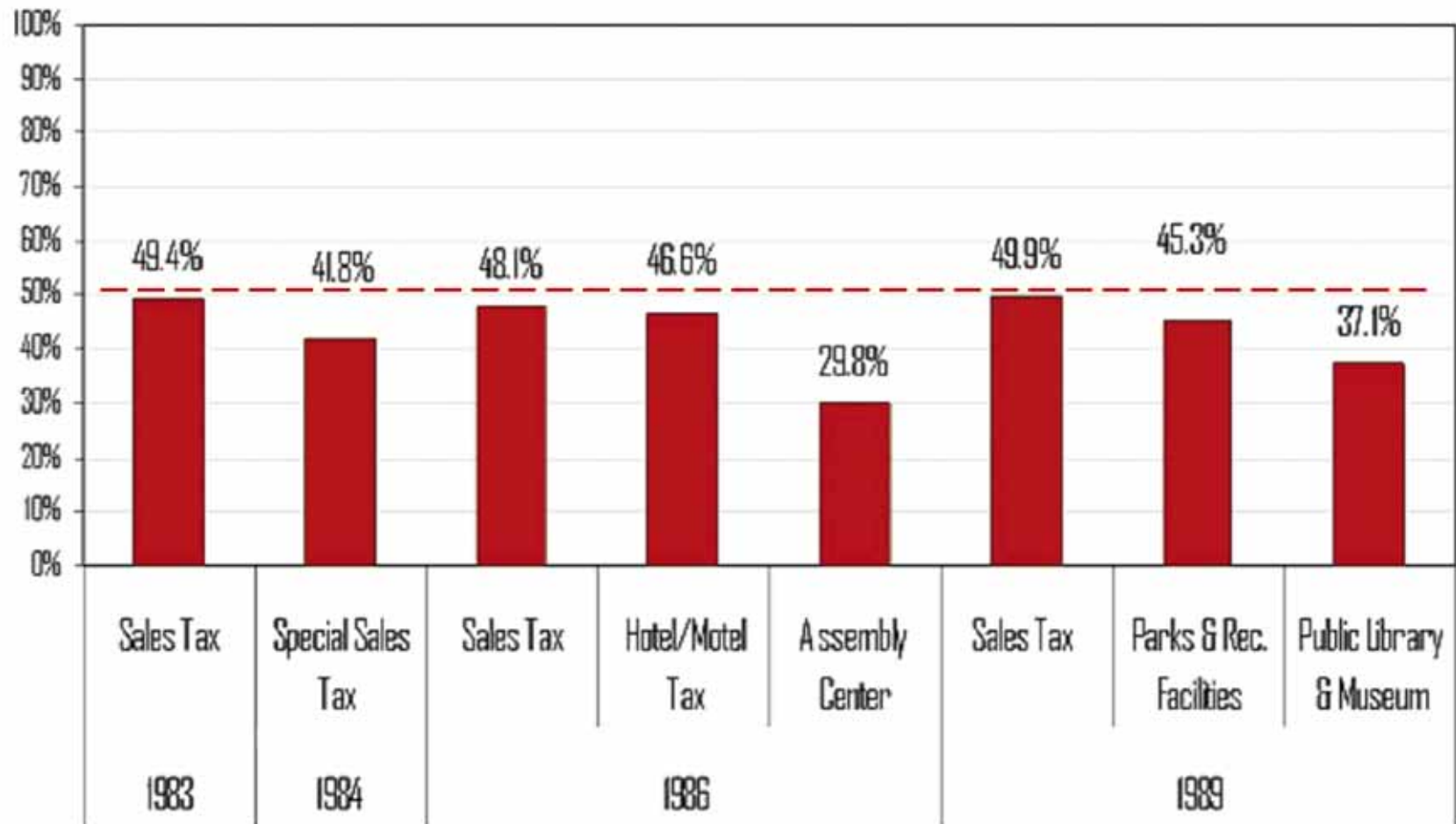
Blight & Abandonment



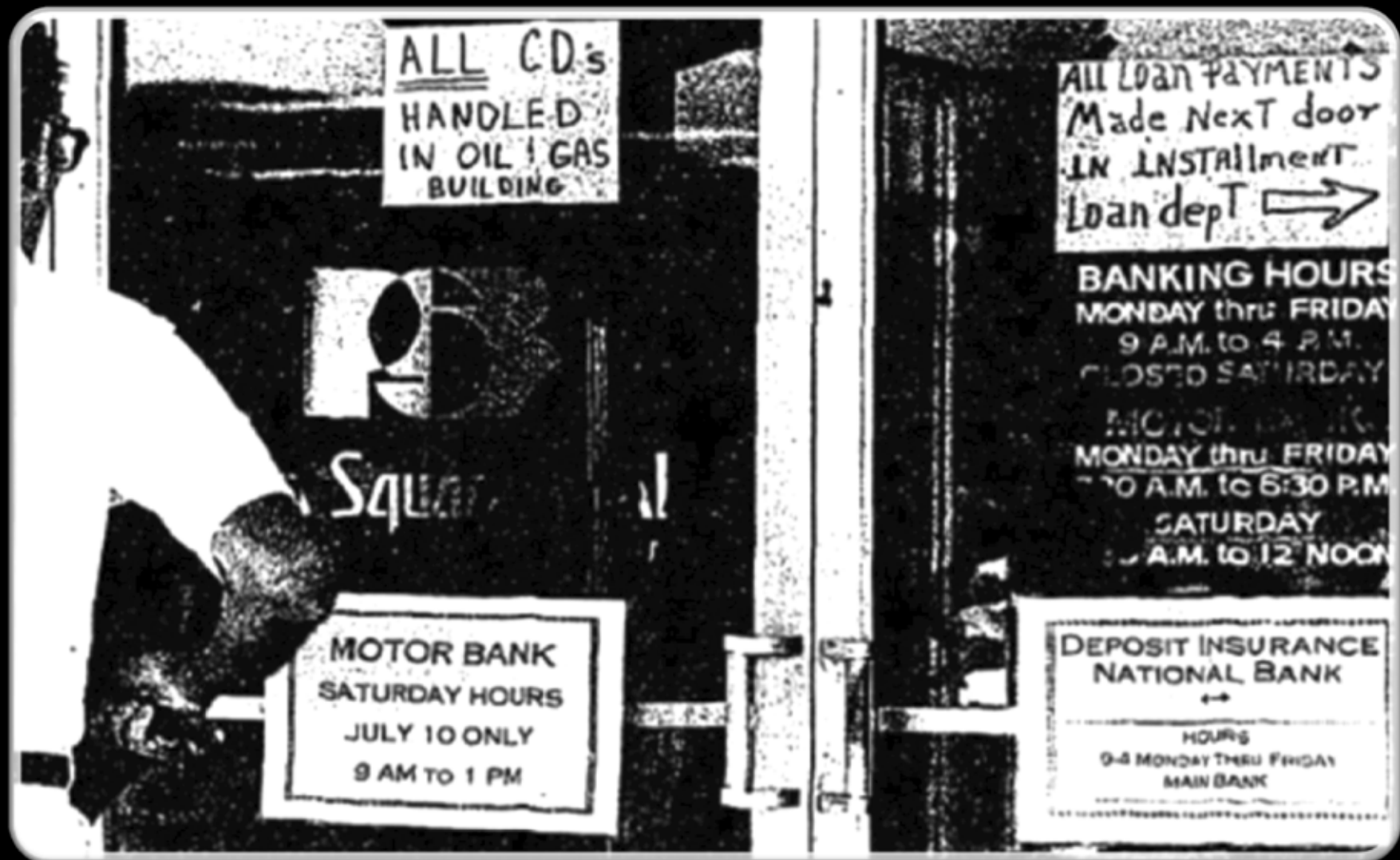
Urban Renewal (1964-1982)



Pei Plan (1964)



Voter Reluctancy for Public Reinvestment



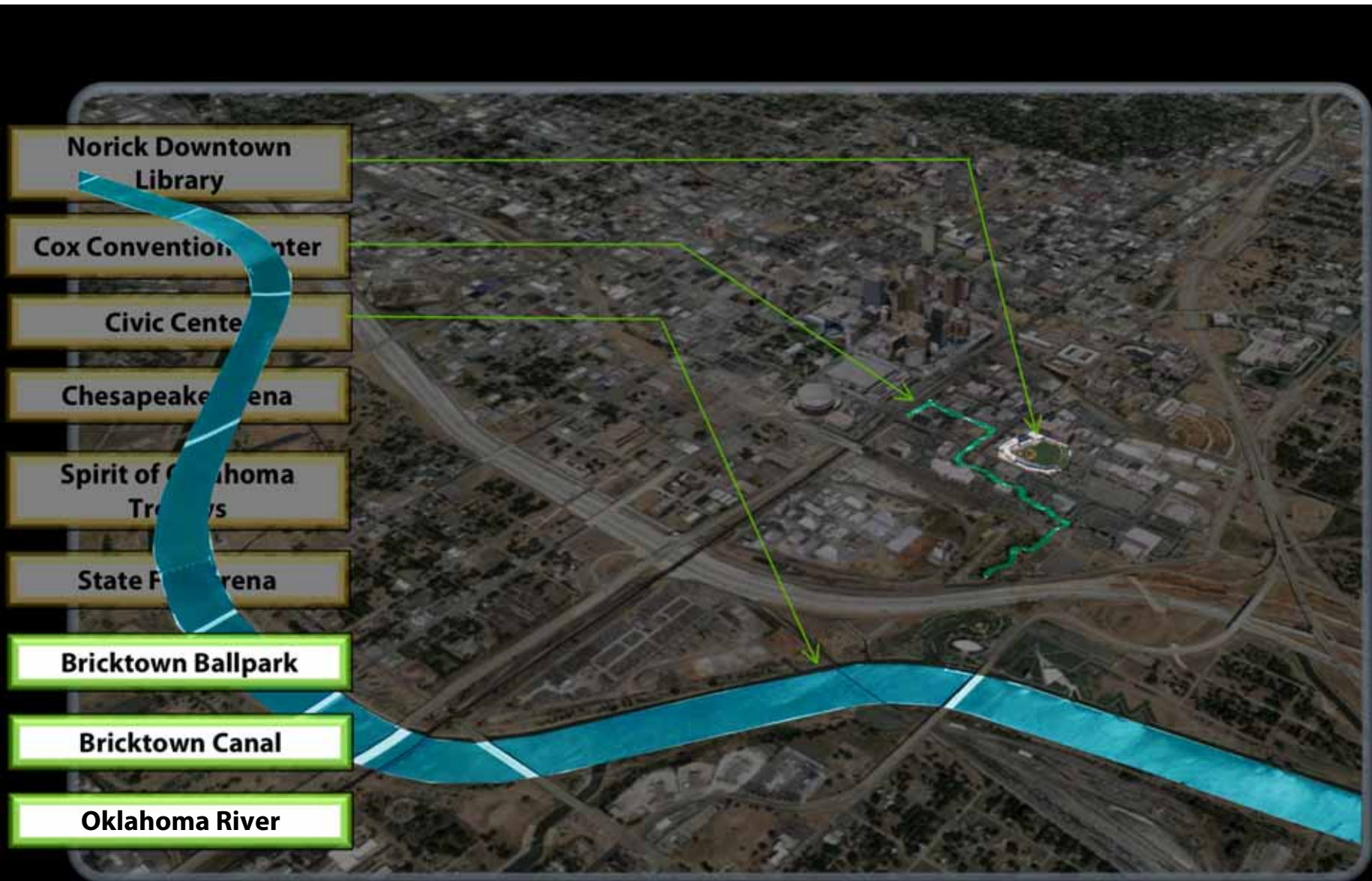
Economic Hardship (1980's)



April 19th, 1995

MAPs Original Goals

- **Improve quality of life for OKC residents**
- **Create new, centrally located amenities for every major interest group**
- **Funded through 1-cent sales tax – 5 ½ yrs**
- **Citizen's Oversight Board**



MAPs PROJECTS



Bricktown (Before)



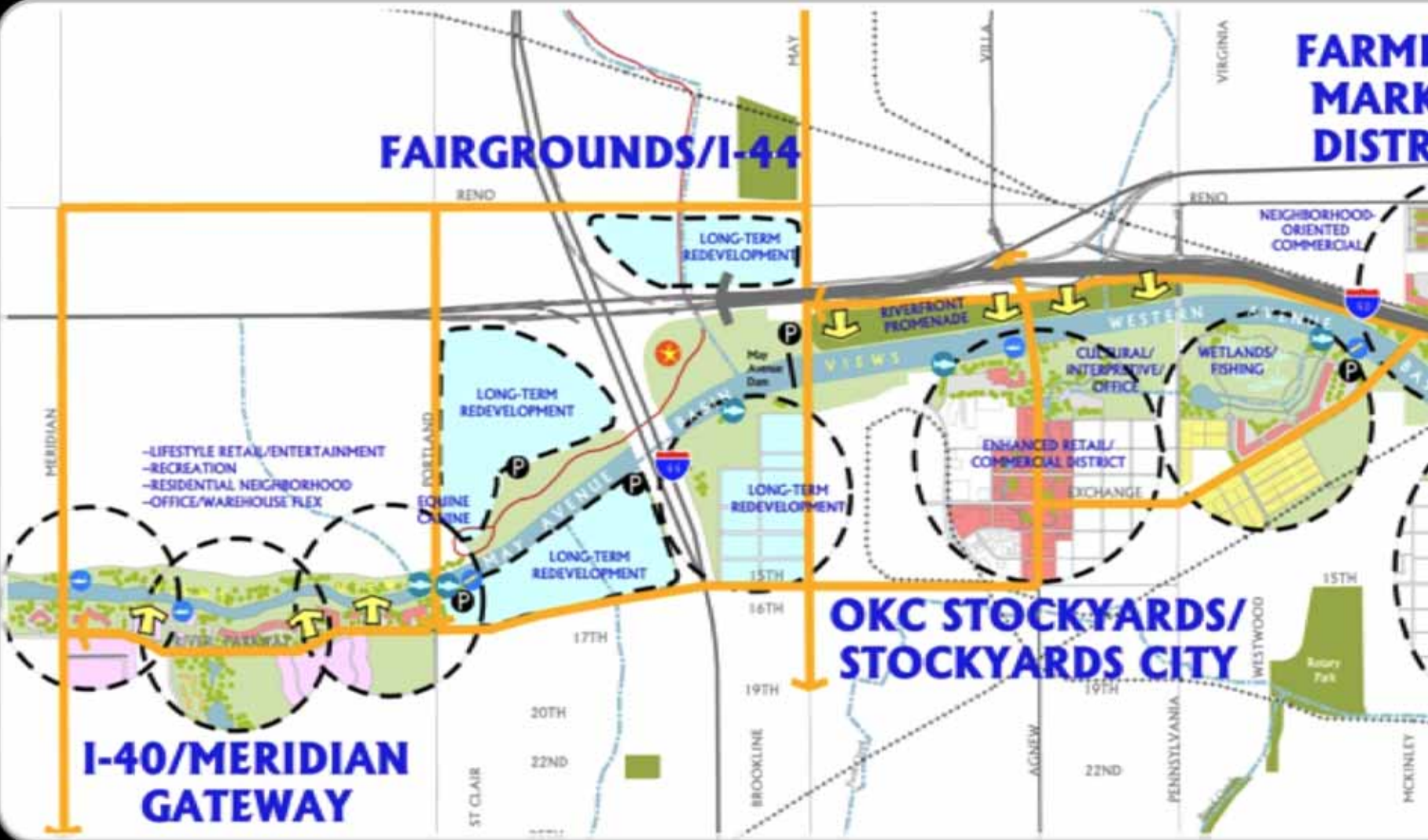
Bricktown (Today)

FARM MARKET DISTRICT

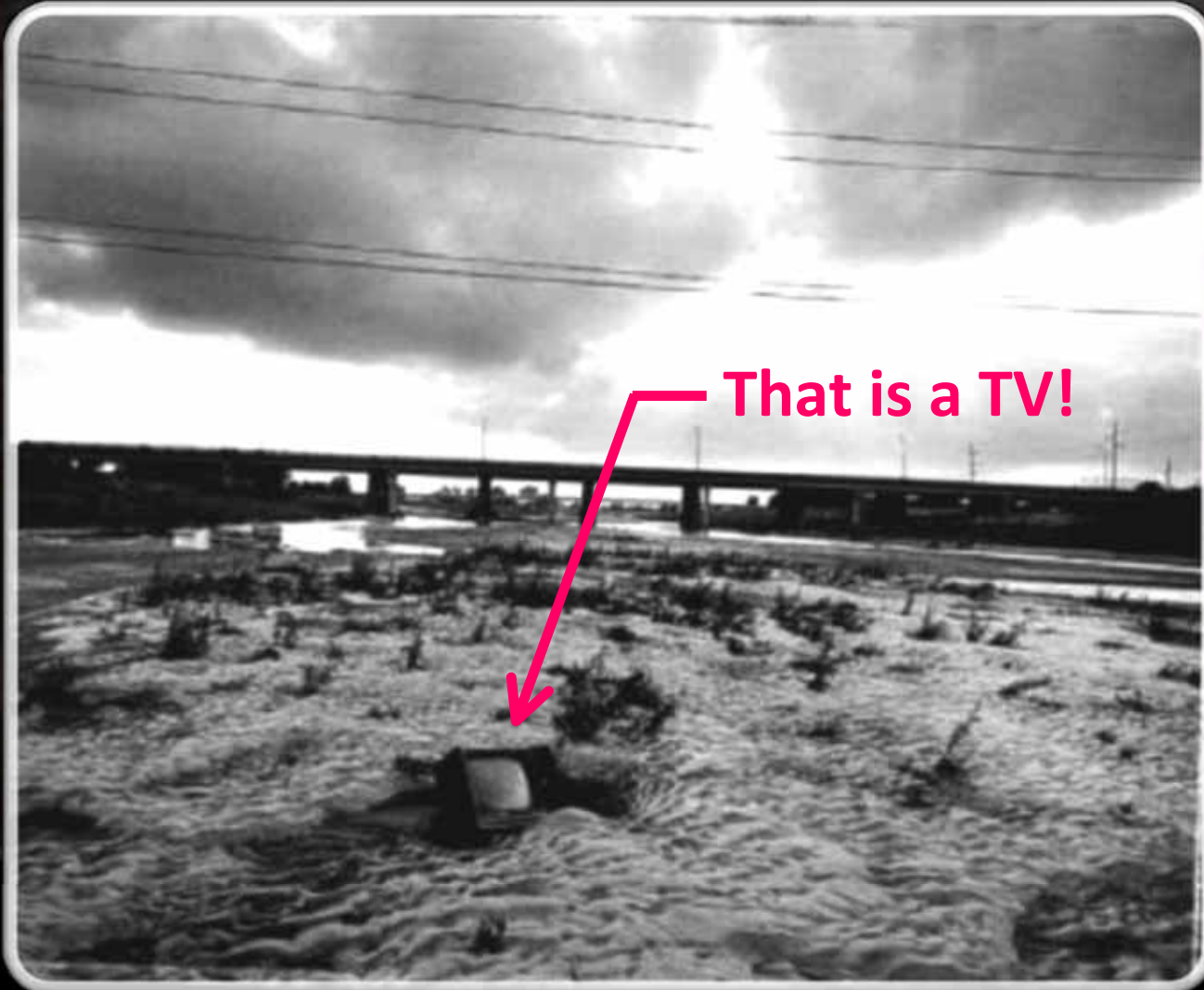
FAIRGROUNDS/I-44

I-40/MERIDIAN GATEWAY

OKC STOCKYARDS/ STOCKYARDS CITY



River District Masterplan



That is a TV!

(Before)



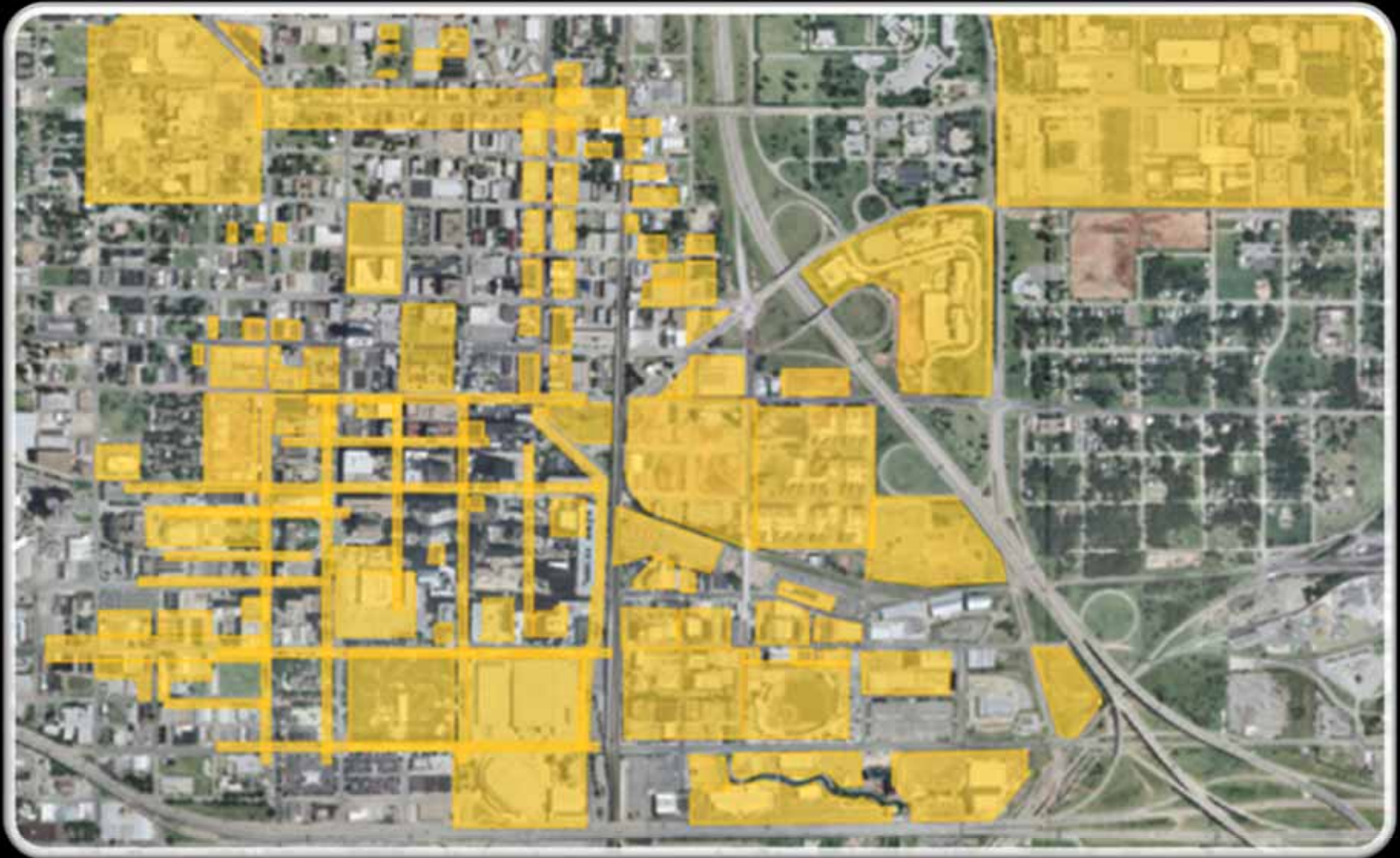
Oklahoma River (Today)



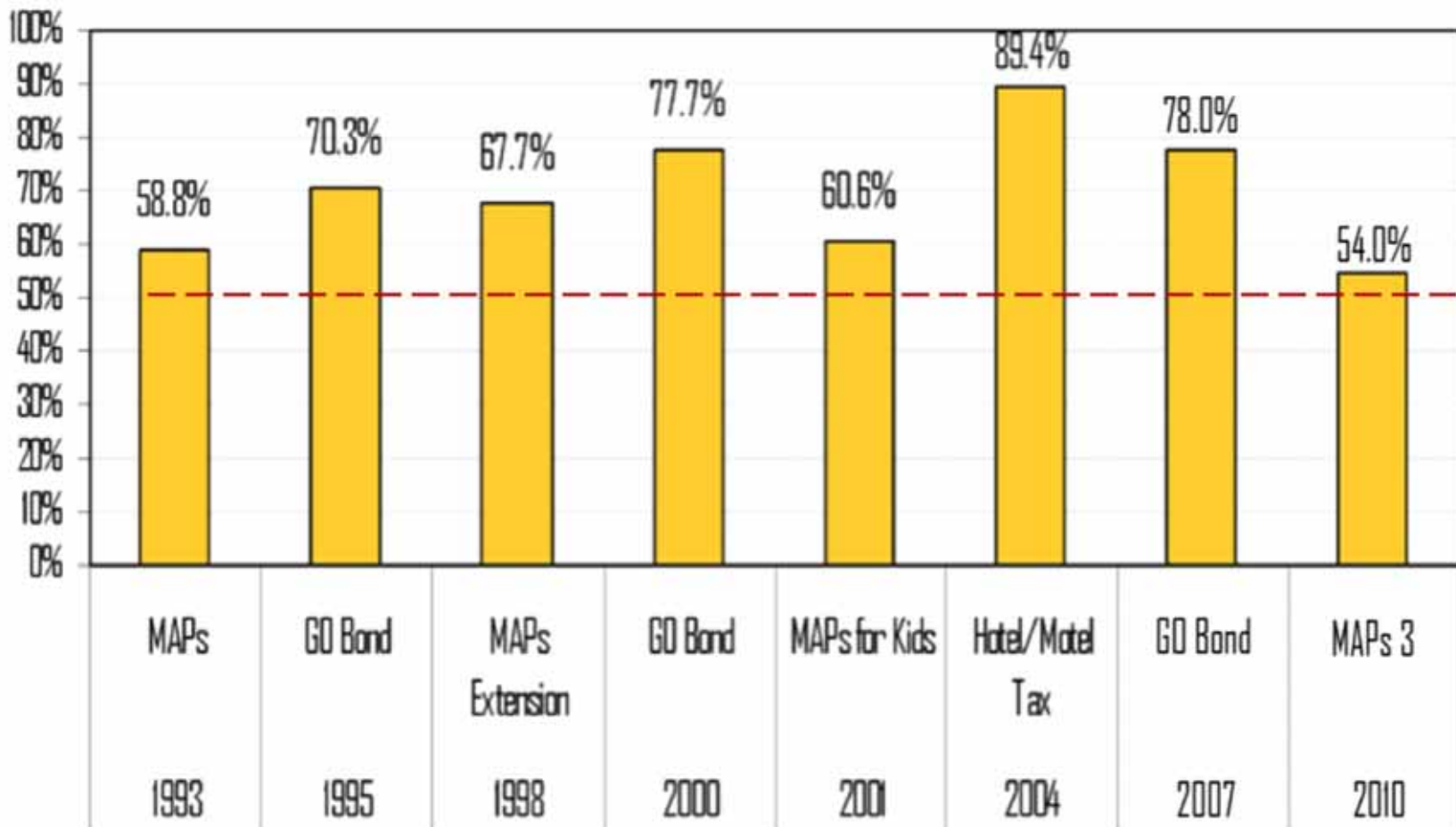
Oklahoma River (Today)



Oklahoma River (Today)




TOTAL IMPACT 5 Billion +



Improved Voter Approval and Trust

Numerous Planning Studies

- **Downtown Strategic Plan**
- **Sub-District Plans**
- **Design Review Guidelines**
- **Housing Implementation Plan**
- **Hotel Studies**
- **Walkability Study & Streetscape Masterplan**
- **Downtown Strategic Initiative (DSI)**

An aerial photograph of a city grid, likely downtown San Francisco, with a red and white building complex highlighted in the center. The map shows a dense urban layout with streets and buildings. The highlighted area is located in the upper-middle section of the grid.

**New Convention Center
& Headquarters Hotel**

CORE to SHORE (2008)

maps

OKLAHOMA CITY





New Convention Center

Modern Streetcar

Wellness Centers

Fairgrounds Renovation

Trails & Sidewalks

Central Park

River Improvements

MAPs3 PROJECTS



Central Park Concept



Central Park Concept



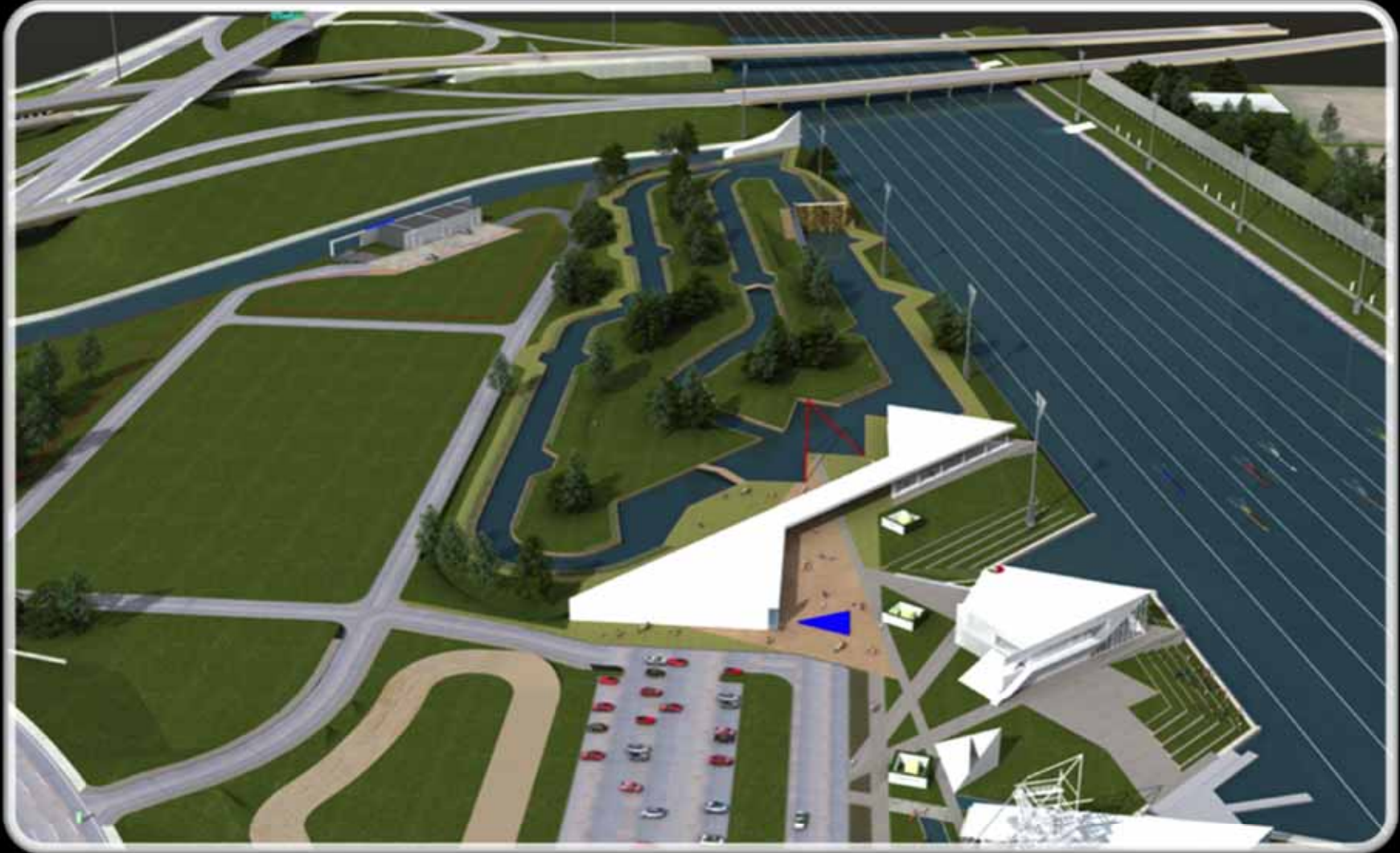
Central Park Concept



Central Park Concept



Boathouse District Concept



Boathouse District Concept



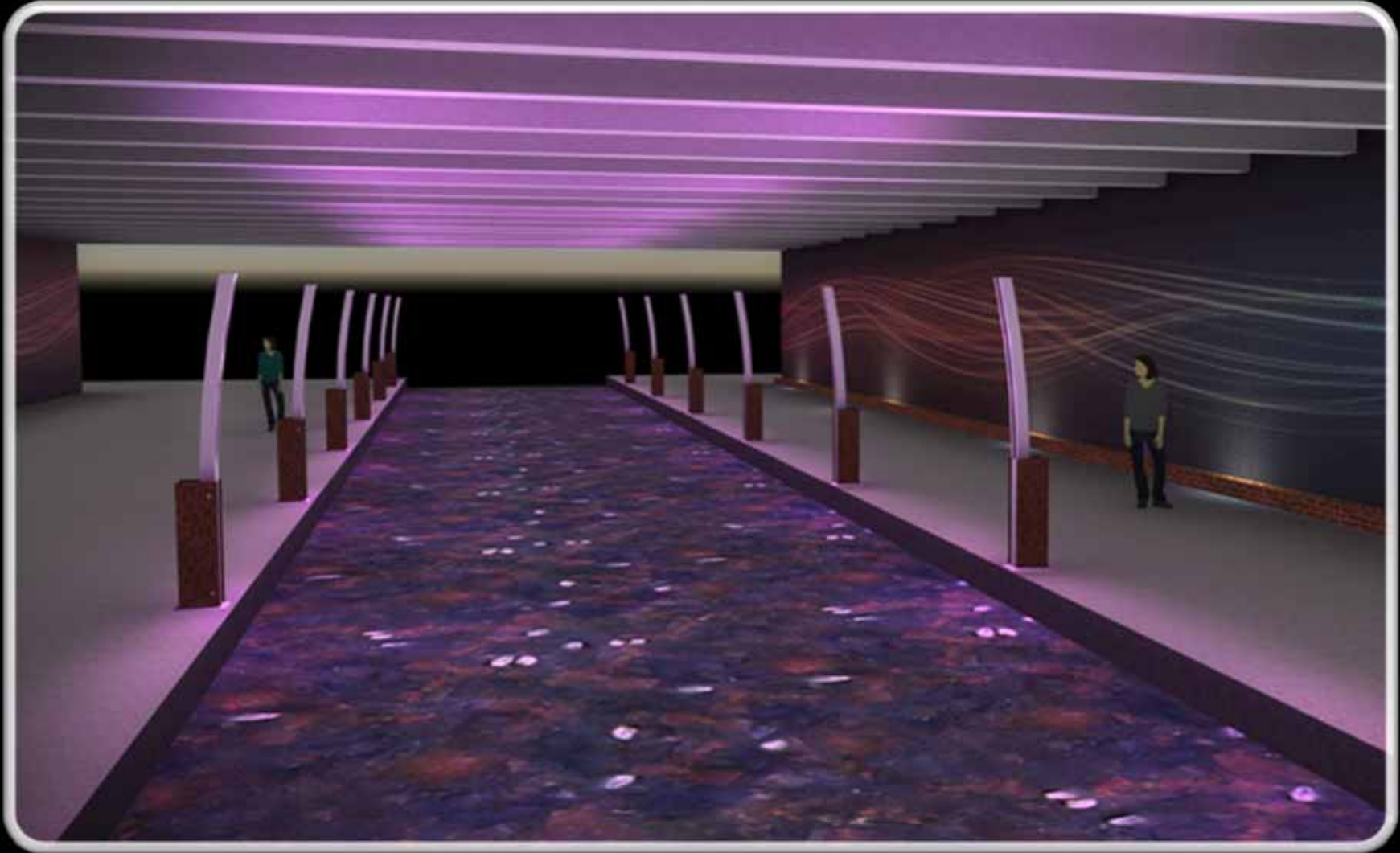
Future Boathouses



Wind Screening



Zip Line



Gateway Tunnel to Bricktown

RIVERSPORT
adventures
OKLAHOMA CITY



One price, play all day!

ADVENTURE SATURDAYS

Activities for All Ages

Walker Ave

Robert S. Kerr

Reno Ave

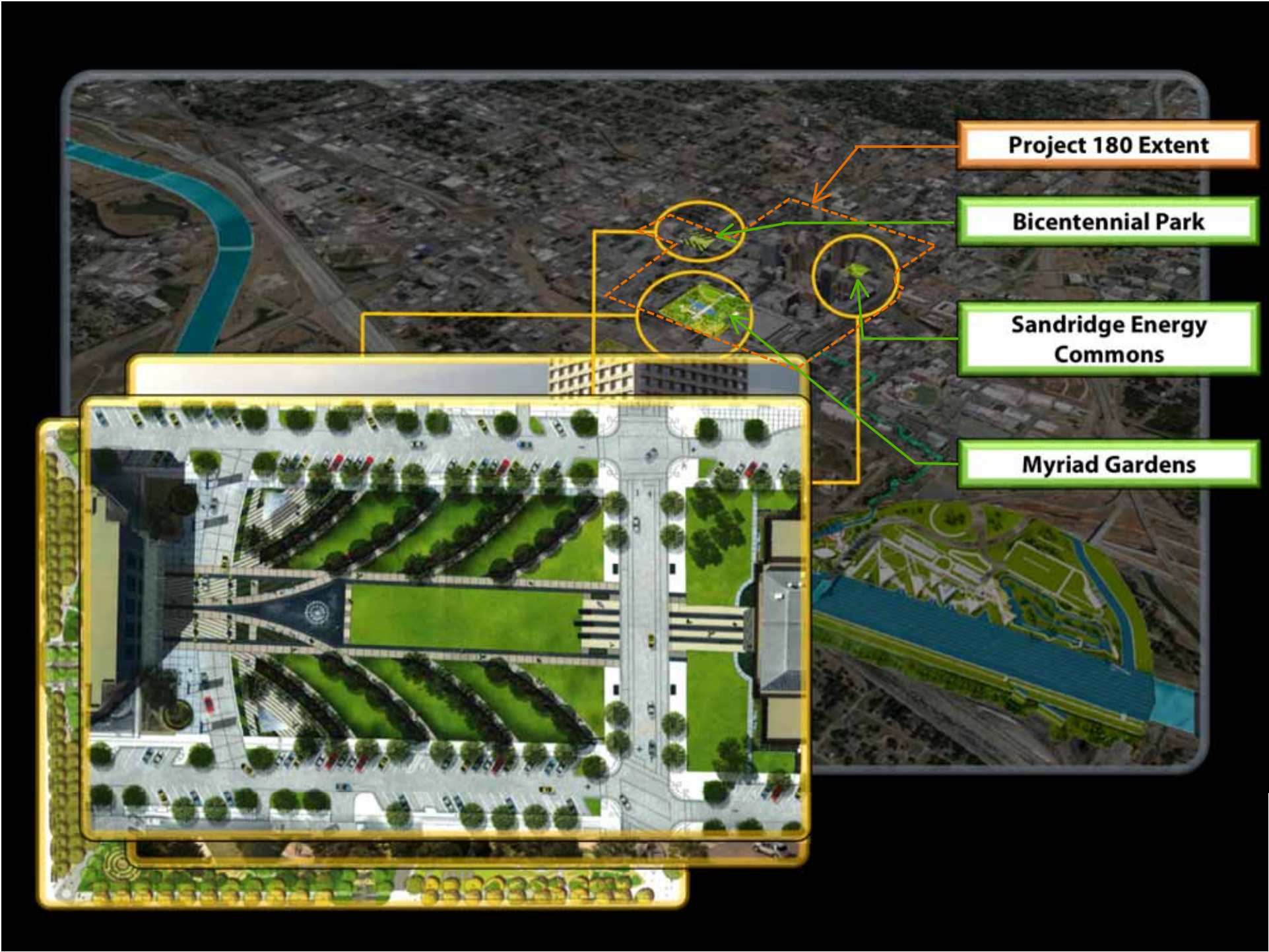
Dean A. McGee

Park Ave

Myriad Gardens

Robinson Ave





Project 180 Extent

Bicentennial Park

Sandridge Energy Commons

Myriad Gardens



My Myraib Clabesher (b.afflar)



Thank You!